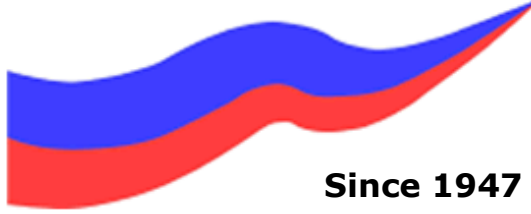


# VALLEY PACIFIC



Since 1947

# Catch the Spirit of

76 is a brand recognized for providing quality gasoline and products to their car-conscious audience. Join Valley Pacific in providing your customers with one of the most recognized brands along America's favorite highways. Drive safe. Drive smart. Drive savvy.

## 76 Brand Advantage

- The PROclean Family of Gasolines are recognized as TOP TIER, containing higher levels of detergent additives that ensure peak engine performance, leaving your customers feeling confident in their fuel purchases.
- Consumer Credit Card & Business Card Offerings give your customers flexibility. Personal cards offer pay-at-the pump convenience with no annual fee. The Commercial Card allows customers to take control of their business and increase productivity with fuel management options.
- The 76 brand has the backing of two other major brands. Phillips Petroleum is now the nation's third-largest marketer, with retail outlets under the Phillips 66, 76, and Circle K brands.
- Valley Pacific's experienced and knowledgeable Retail Team is here to assist you with your brand image, marketing, and everyday business transaction needs to attract new and loyal customers.

## *Please contact...*

### Dale Heinze

President, Retail Marketing

(209) 461-3641

dale.heinze@vpps.net

### Rob Taylor

Retail Sales Manager

(559) 359-3020

rob.taylor@vpps.net

### Laura Heinze

Marketing Support Manager

(209) 461-3651

laura.heinze@vpps.net



Valley Pacific Petroleum Services, Inc. • Retail Marketing Department

152 Frank West Circle • Stockton, Ca 95206 • (800) 266-3782 • Fax: (209) 461-3674