

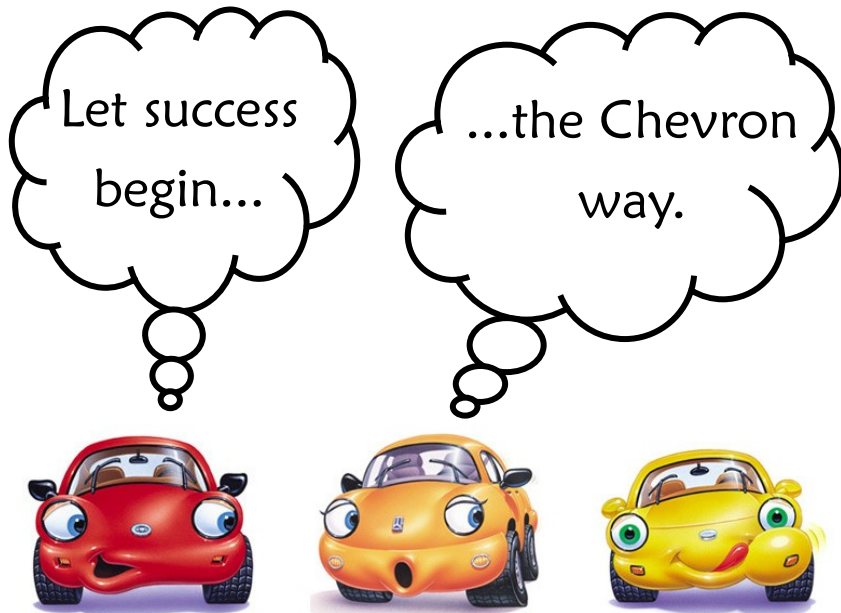


“#1 in the hearts and minds of our customers.”



- Say “YES” to great opportunities with Chevron and Valley Pacific. Choosing a gasoline supplier is a huge decision. So many factors are significant, but allying with a dominant brand is often *the* distinguishing competitive advantage. Across the United States, retail investors are saying “yes” to Chevron. Yes...because of unsurpassed brand recognition. Yes...because of an unwavering commitment to customer satisfaction. And yes...because of marketing partners like Valley Pacific.
- Since 1973, all three major U.S. auto manufacturers have used Chevron gasolines in their new engines to help them pass the tough EPA 50,000 and 100,000 mile emissions system durability tests.
- Chevron now has four proprietary credit card options, including the new Chevron and Texaco Visa card—all accepted at all Chevron and Texaco retail locations.
- For four years running, The Lundberg Survey ranked Chevron as having the highest value margin at the pump of all U.S. retailers.
- Valley Pacific’s experienced and knowledgeable Retail Team is here to assist you with your brand image, marketing, and everyday business transaction needs to attract new and loyal customers.

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Chevron Brand Advantage