



**VALLEY PACIFIC**



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*Since 1911, the Texaco Star has been tied to quality driving and the open road. The familiar star has been there for every mile, a trusted sign of quality for generations of motorists. And now... with the full support of Chevron...the Texaco Star will shine on for years to come.*



## **-Texaco Brand Advantage**

**Ranked one of the top five most recognized consumer brands in the U.S.**

**Texaco has been operating in the U.S. for more than 100 years**

**Texaco with Techron—Official Fuel of Motor Trend**

**Attractive incentive programs to introduce the brand to your neighborhood and help your business succeed**

**Valley Pacific's experienced and knowledgeable Retail Team is here to assist you with your brand image, marketing, and everyday business transaction needs to attract new and loyal customers**

**Chevron now has four proprietary credit card options, including the new Chevron and Texaco Visa card—all accepted at all Texaco retail locations**



**Valley Pacific Petroleum Services, Inc.**

Retail Marketing Department

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